

# Integrated Ayush Council's AROGYA UTSAV & EXPO

**Celebrating Health, Wellness & Ayush for a Vikasit Bharat**  
**24<sup>th</sup> -26<sup>th</sup> August, 2025, Bharat Mandapam,**  
**New Delhi**



Shri Indrasena Reddy Nallu, Hon'ble Governor as the Chief Guest. The Special Guest of the program were Acharya Balkrishna, CEO of Pantanjali Ayurveda and Yog Guru Prof. HR Nagendra, Chancellor, S-VYASA, Dr Desh Raj, President, Bhartiya Yog Sansthan and Dr Shishta Nadda Basu, Senior Gynecologist and President of Integrated Ayush Council, Shri Devi Prasad Mishra, National Vice President, Integrated Ayush Council and Dr. Bipin Kumar the National General Secretary, Integrated Ayush Council and Convenor of Arogya Utsav & EXPO-2025

## **Event Overview & Statistics**

- **Duration:** 3 days (24–26 August 2025)
- **Venue:** Bharat Mandapam, Pragati Maidan, New Delhi
- **Estimated Footfall:** Over 10,000 attendees, including youth, researchers, policymakers, industry representatives, and international delegates
- **Exhibition Stalls:** Hundreds showcasing Ayurvedic products, herbal medicines, organic foods, wellness services, and AYUSH-based startups

## **Sessions & Activities:**

- Workshops and seminars on Ayurveda, Yoga, Unani, Siddha, Homeopathy, and Naturopathy
- Live demonstrations of Panchakarma therapies, yoga training, herbal treatments, and organic products
- Free health check-ups and wellness consultations
- Interactive knowledge-sharing sessions promoting integrated healthcare and lifestyle awareness

## **Participant Feedback & Engagement**

- **Youth Participation:** Significant engagement from students and young professionals, indicating a growing interest in traditional healthcare systems among the younger demographic.
- **International Delegates:** Positive feedback from international attendees, highlighting the global appeal and relevance of AYUSH practices.
- **Exhibitor Satisfaction:** High satisfaction levels among exhibitors, with many expressing interest in participating in future editions of the Expo.
- **Public Interaction:** Increased awareness of holistic health practices, with many visitors expressing a desire for more accessible information and resources on AYUSH systems.



# Chief Guest



**"The progress of any society is closely linked to the health and well-being of its citizens. To ensure a healthier future, AYUSH systems should be embraced not only as alternative medicine but as an integral part of our education and daily lifestyle."**

**— Shri Indrasena Reddy Nallu, Hon'ble Governor, Tripura**

**"Taking Ayurveda to every household is our collective responsibility. We must work together to preserve and pass on the rich traditions and heritage of India to future generations."**

**— Vaidya Acharya Balkrishna, CEO, Patanjali Ayurveda**



**"Yoga and Ayurveda are not merely systems of treatment, but profound sciences of life. There is a need to strike a balance between traditional practices and modern research to ensure holistic well-being and sustainable health solutions."**

**— International Yoga Guru Dr. H. R. Nagendra, Chancellor, S-VYASA**



# Special Guest



"Yoga is the soul of India, and true health lies in making it a part of our lifestyle. I urge the youth not to see yoga merely as physical exercise, but as a foundation for inner balance and nation-building."

— Shri Deshraj Ji, President, Bharatiya Yoga Sansthan

"The Integrated AYUSH Council will now be open to allopathy experts as well. This step will strengthen the foundation of an integrated healthcare system, fostering collaboration between traditional and modern medical sciences."

— Dr. Shishta Nadda, National President, Integrated AYUSH Council



"I extend my heartfelt gratitude to all the dignitaries, participants, and supporters whose presence and contributions made this event a success. Your commitment to the cause of integrated health and wellness is truly inspiring."

— Shri D. P. Mishra, National Vice President, Integrated AYUSH Council





# Speakers



**Padma Shri, Padma Bhushan Dr. Devendra Triguna**  
**Ayurvedacharya**



**Dr. Ravi Gaur**  
**Founder, Dr. Gaur Pathlab**



**Dr. Umesh Sharma**  
**President, Samvedna**



**Dr. Surendra Mohan Tuli**  
**Senior Consultant- Joints, Orthopaedics**  
**Moolchand Healthcare**



**Dr. Akhilesh Sharma**  
**Ayurvedic Consultant**



**Dr. Raghav Pathak**  
**Founder, Dr. Pathak's Holistic Health Cure**



## Krishi and Kisan Kalyan Ratna Samman- 2025



**Shri Shailesh Kumar Mishra**  
Director (Extension),  
Ministry of Agriculture and Farmer's Welfare

## Matrishakti Shishu Kalyan Ratna – 2025



**Prof. (Dr) K. Aparna Sharma**  
Professor – Department of Gynaecology and  
Obstetrics, AIIMS, New Delhi

## AYUSH EXCELLENCE AWARD



**Dr. Desh Raj**  
President, Bhartiya Yog Sansthan



**Dr. Umesh Sharma**  
President, Samvedna



**Dr. Himanshu Verma**  
MD (Surgery), Chief Medical Officer( NFSG)



**Dr. Vinod Kumar Yadav**  
Chief Medical Officer, CGHS



**Dr. Akhilesh Sharma**  
Chief Medical Officer, CGHS



**Shri Devi Prasad Mishra**  
Vice President, Integrated Ayush Council



**Dr. Raakhi Mehra**  
Founder, Dr. Raakhee Ayurvedic



**Dr. Raghav Pathak**  
Founder, Dr. Pathak's Holistic Health Cure



## MSME Participants

- ISHA AGRO DEVELOPERS PRIVATE LIMITED
- MEFOH HEALTHCARE
- KASHVI PS FOOD INDIA PRIVATE IIMITED
- SUDHAKAR AYUR LAB INDIA PRIVATE LIMITED
- LAVANYA HEALTHCARE LIMITED
- RISHI HERBAL AYURVEDA
- M/S Orish J Bioworks Private Limited
- Vaishnav's Brahmin Restaurant (Vaidehee Bites)
- M/S AMPERSAND BIONATURALS PRIVATE LIMITED
- M/S ZIMALAYA DRUG PVT LTD
- UYOKCHING FOODS LLP
- Asha Saini (Radha Rani Ki Rasoi)

- M/S ZYRO HEALTH CARE PRIVATE LIMITED
- M/S ETERNAL LIFE AYURVEDA PRIVATE LIMITED
- PANNA ORGANIC FOOD PVT LTD
- Dr Pathak's Holistic Cure Clinic & Pharmacy
- PRATIGYA AAYUSH LIFE CARE
- DEWARTH PHARMACY
- FANCIFY CREATIONS
- ESHIMANI FOUNDATION
- MOHAN JI PANSARI HERBAL PRODUCT CO.
- SWASTH BHARAT
- SPINE KOREA MEDICAL INSTRUMENTS COMPANY
- Suman Goyal (SVP ENTERPRISES)

- Minakshi Sharma - Global Heblals
- Aarogya SRIJAN NYAS
- AMAZING HERBALS
- Monika (Gauvritti Store)
- UTKARSHNI HERBAL CARE
- SWASTIK PANCHKARMA YOGA AND THERAPY
- Ruchi Gupta (Vedpriya Herbal Tea)
- Subramanian Ramasami (R.S. SARAVANA TRADERS)
- Arun Tiwari (SEVA SNEH WELLNESS SOLUTIONS)
- MANOKAAMNA HOSPITAL PVT.LTD
- NATIONAL ACUPUNCTURE ORGIZATION (INDIA)
- BRAHAM KUTI AYURVED

## Transforming India



कृषि एवं किसान  
कल्याण मंत्रालय  
MINISTRY OF  
AGRICULTURE AND  
FARMERS WELFARE  
सत्यमेव जयते



## Media Coverage



# Leadership

Arogya Utsav & Expo 2025, being organized at the prestigious Bharat Mandapam in New Delhi, marks yet another milestone, guided by the tireless leadership and vision of **Dr. Shishta Nadda Basu, President, Integrated Ayush Council**. The Utsav brings together renowned health experts and practitioners from across India, offering their invaluable contributions to make the event truly enriching and impactful. Dr. Basu's unwavering dedication to promoting AYUSH is reflected in every aspect of the Utsav. Her vision has created a dynamic platform where experts and enthusiasts converge, exchange knowledge, and explore AYUSH's role in modern healthcare.



“Welcoming all esteemed guests, it was shared that the Council’s vision is to blend tradition with modernity to create a new path of health for the world. Ancient Indian wisdom offers holistic living, while modern science adds innovation and precision. Together, they provide prevention and cure for today’s lifestyle challenges. The Arogya Utsav & Expo reflects this mission—spreading the timeless message that true wealth is health, and carrying India’s vision of wellness to the global community.”

— **Dr. Bipin Kumar, National General Secretary, Integrated AYUSH Council**



## Integrated Ayush Council

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